



Attention all Meet Directors!

USA Gymnastics needs your help! As a Meet Director, we hope you can spread the word about the AT&T American Cup, coming to Jacksonville, Florida on March 5, 2011! By assisting USA Gymnastics in our promotional efforts for this exciting event, you can get great seats to see some of the best gymnasts shine in Jacksonville, Florida. Read below to find out how you can get 2 **FREE** tickets (\$50 value each) to the 2011 AT&T American Cup! **It's as easy as 1, 2, 3!**

1. Include the web banner (attached to this email) on your gym club's website.
 - Link the web banner to <http://www.attamericancup.com>
 - Email the link to marketing@usagym.org when the web banner is up.
 - *If you need another size web banner, please let us know and we will create one for you.
2. Include a 15 second AT&T American Cup PA read at your sanctioned event (see below).
 - "The most prestigious international gymnastics event in the United States is coming to Jacksonville, Florida on March 5th - the AT&T American Cup! See some of the world's rising stars compete against the best from the United States! Tickets are on sale NOW through the Jacksonville Veterans Memorial Arena box office, online at Ticketmaster dot com, and through participating gym clubs".
3. Include the attached full page AT&T American Cup advertisement in the event program.
 - To receive tickets, please email, fax, or mail a copy of the ad from your meet's program.

Happy flipping!
Your friends at USA Gymnastics

All proof of promotion materials must be submitted by February 21, 2011.

* Questions? Call Adrienne at 317.829.0465.

To learn more about the AT&T American Cup, visit www.attamericancup.com !

